



THE C.I.P. "DAYDREAM"

Format: CD / digital

Label: Volcan Records

Release Date: March, 5 2015

- 1-We'll Set The World On Fire
- 2-The Pretender
- 3-Black Cadillac
- 4-We'll Never Be The Same
- 5-Distant Dream
- 6-25 25
- 7-Gravity
- 8-Don't Say a Word
- 9-Crave You
- 10-Strangers



The C.I.P. are:

Michele Scheveger (lead vocals and additional synthesizer)

Simone Cavalli (synthesizer and samplers)

The C.I.P. is formed in Italy but active in Australia (Sydney) and Europe (Dublin) at the moment.

Tags:

80's / synthesizers / pool parties / girls / hats / skinny jeans / Cadillac cars / tattoos / pizza / Nintendo...

Entering the album:

"Daydream" is the debut album of **The C.I.P.**, a trip through 80's / 90's and contemporary electro pop vibes (**Chvrches, M83, Purity Rings, Capital Cities, Empire of the Sun**, etc). In a nutshell, when you hear the 10 tracks it's like having a real daydream because they include and embrace two different worlds (Australia & Italy, 80's and 00's).

The album has been produced and mixed by **Antonio Filippelli (Volcan Records / Sony ATV)** and written by producers **Michele Scheveger and Simone Cavalli** with the supervision of Antonio. It was previously released on June 2014- just in Italy- where they've in heavy rotation with the single **"We'll Set The World On Fire"** at the **MTV** (by the way, the band won the Best New Generation Electro MTV Music Award) to the present day. The music-video was previously premiered on **ROCKIT** (Italy) and actually scored more than 50.000 views!

Rolling Stone (Italy) magazine also considered the duo as a "newcomer" to seriously take into consideration.

For these strong reasons now the guys and the label decided to make the great leap launching it now in a physical format (CD) and worldwide.

Track by Track:

WE'LL SET THE WORLD ON FIRE:

This is our first single, it basically wants to give the idea of the Australian wild youth but it could be extended to the youth in general, being young and reckless but bringing along a strong sense of beauty and fashion at the same time: the three "desperate housewives" all dressed up with nowhere to go suit the concept pretty well. The song is pretty catchy and you can sing and whistle along pretty easily, there's a relaxed attitude all the way up to the end, it's good for summer, pool parties, sunny days, even a first date!

THE PRETENDER:

"The Pretender" is the oldest track we've got, we produced that in 2011 and it's been modified and carried on somehow during these three years till we decided to give it a last shape including it in our "Daydream". We probably identify ourselves with this song more than any others and it's going to be our next single; we're already working on a new video for it.

BLACK CADILLAC:

"Black Cadillac" is basically the drama of holding on to a very interesting person, who can't give you much, but you're somehow chained to her / him and you're in a state of confusion. There's no guaranty, no rules, only ups and downs like going on a roller-coaster. This person is incredibly attractive at the same time, and you feel like dreaming and going nuts at the same time. Time is always precious, and sometimes memories are stronger than reality, that's why it could be connected to a "Platonick sort of love".

WE'LL NEVER BE THE SAME:

"We'll never be the same" is the classic song about breaking up with your girlfriend, you know it's going to hurt but... the sooner the better, no regrets.

DISTANT DREAMS:

"Distant Dreams" is all about reaching your biggest goals in life, enjoying the taste of being close to them, enjoying the feeling of winning after you may have lost several time till you reach the point where you take it for granted, even if big achievements you'll get tired of bragging about the same things you did. That's when you'll set up another goal and that's going to make you feel alive, and even a bit lucky to be alive to follow your dreams, your "Distant Dreams".

GRAVITY:

"Gravity" is an anthem song, is the strength and the efforts you put to fight against everything will let you down and will get you to a state of slavery, mentally. That could be social conditions, voices in your head, enemies and people you can't just rely on, that's the gravity, so simply be yourself and don't compare, follow your street and be the best at what you're doing. This song has an experimental attitude and has got the strangest and creepiest sounds, it's all on Purpose

25 25:

"25 25" is a song inspired by the movie called "Drive" and it talks about leading a complicated life with no one to rely on, where you can easily loose the control.

DON'T SAY A WORD:

Don't Say a Word is a bitter song despite having a melodic and easy groove; it talks about a beautiful wealthy young girl, the life of a model in a nutshell; she's got everything she wants and

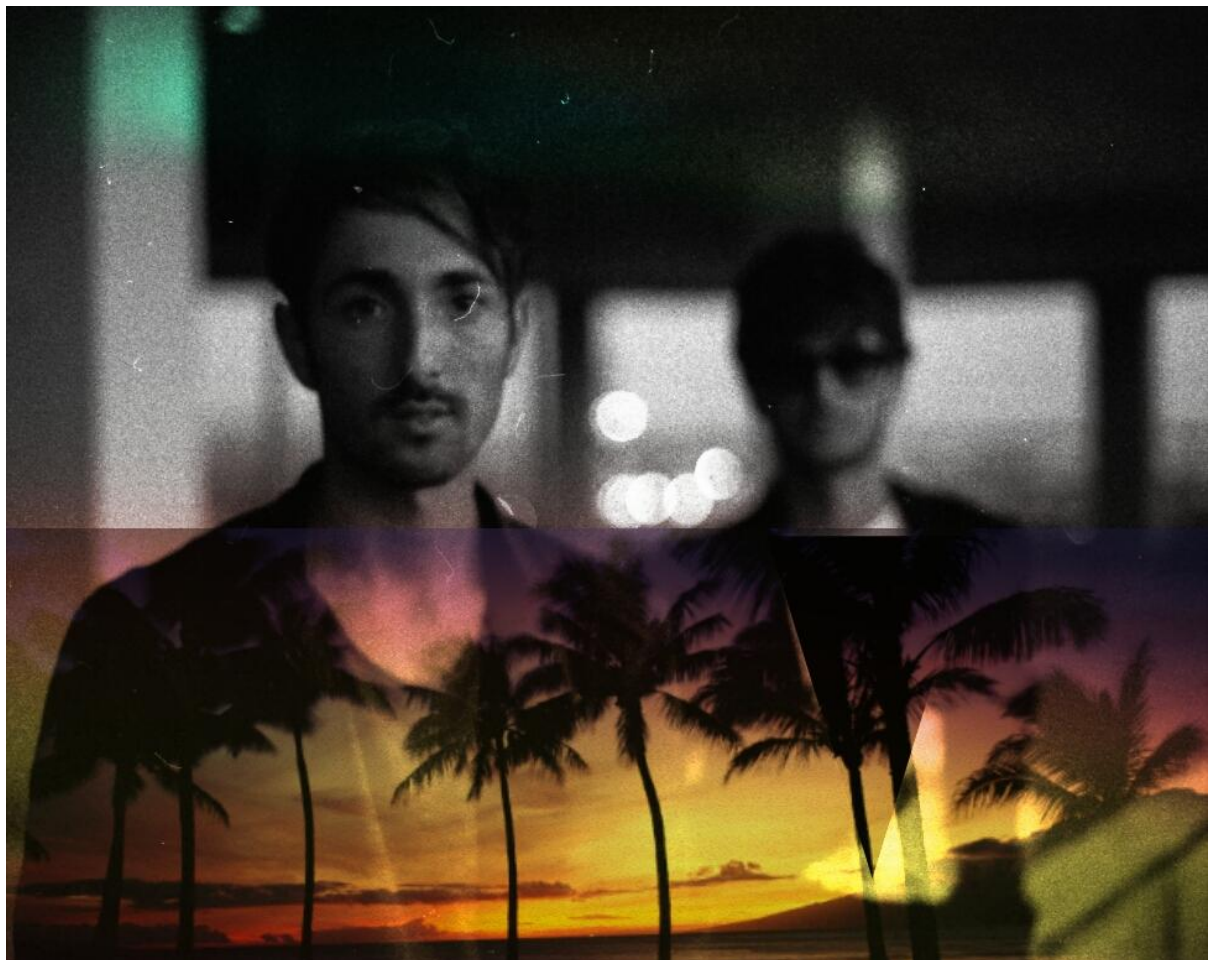
because of that she gets bored pretty often and easily, she will seek heavier drugs and alcohol to fill her void inside and she'll probably end up in ruin. All is surrounded by glamour and beauty anyway; it's the classic "live fast die young" life.

CRAVE YOU:

Crave you is a song about being dependent to someone or something; it's a strong addiction you just can't let go, it gives you a false feeling of being alive and it won't let you rest.

STRANGERS:

Strangers is the second most experimental song we have in the album and it's been influenced profoundly by M83. It's about growing up, it's about having the guts of deciding to break tiring relationships with your old friends because of different visions, starting your own real friendship.



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